

SPONSORSHIP MAIN MOM EVENT

ABOUT MAIN MOM EVENT

The 3rd Annual Main Mom Event is a large event offering moms (and parents) a place to learn about local resources that support a mother's physical and mental health, parenting support, and businesses offering services and products for moms, parents, and babies/kids.

It is a fun and educational event providing moms at **all stages of motherhood** with a place to learn, relax, and connect.

The event features:

- Presentations about mom's self-care
- 60+ exhibitors showcasing resources, services and products for moms, babies and kids
- Free self-care stations
- A mom mingle (where moms can connect)

An event for moms' wondering, what the (insert mommy word) is going on?!

SPONSOR BENEFITS

1. Engage directly with over 400 moms (and other caregivers).
2. Brand recognition during a large marketing campaign.
3. Opportunity to promote your business, services, and brand before and during the event, building loyalty with parents in the community.
4. Build your contact list.
5. Make connections with other local business owners.
6. Be part of something innovative while having fun.
7. Prime table location at event.

” *The Main Mom's event was expertly organized and promoted. Attendance was great. The event exceeded my expectations and was extremely beneficial for my business. I will absolutely be sponsoring again next year! 5 STARS!*” – Vixen Photo Studio

SPONSORSHIP MAIN MOM EVENT

PAST EVENTS

2023

50+
Exhibitors

100+
Attendees

2024

60+
Exhibitors

300+
Attendees

OUR DIGITAL CHANNELS

WEBSITE TRAFFIC

4400 unique website visitors over five months (from July 1, 2024 until the Main Mom Event on November 16, 2024).

FACEBOOK

Over 530 followers

INSTAGRAM

Over 2080 followers

NEWSLETTER SUBSCRIBERS

Over 500 contacts

PAST MEDIA PARTNERS



QUESTIONS?

Please email Alexi at alexi@lexiconcreative.ca to inquiry about sponsorship opportunities.

mainmomevent.com

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SPONSORSHIP LEVELS

MAIN
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TITLE SPONSOR

\$3500

- Introduce a speaker.
- Banner placement at event (banner supplied by sponsor).
- Top logo on all print marketing materials.
- Logo on website and newsletter as the event's title sponsor.
- Logo on Facebook profile banner image.
- Title sponsors business link on event website and Instagram account.
- A video of sponsorship posted on social media (video supplied by sponsor).
- Individual acknowledgment of sponsorship via social media (two posts).
- Exhibitor booth at event in prime location (includes 8' table and two chairs).
- 12 additional tickets to the event.

MOM MINGLE SPONSOR

\$2000

- Banner set up in Mom Mingle room (business banner supplied by sponsor).
- Sponsor tea and coffee in Mom Mingle room.
- Acknowledgement of sponsorship on digital communications that acknowledges mom mingle at event.
- Logo on all print marketing materials.
- Logo on website and newsletter.
- A video of the sponsorship posted on social media (video supplied by sponsor).
- Exhibitor booth at event in prime location (includes 8' table and two chairs).
- Eight additional tickets to the event.

**Depending on the business, there is an opportunity to have your team members in the Mom Mingle room promoting your services, and/or engaging with moms in the room. Set up a call to chat further.*

SPONSORSHIP LEVELS

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SPEAKER SPONSOR

\$1500

- Introduce a speaker.
- Acknowledgement of sponsorship on digital communications that acknowledges speakers at event.
- Logo on all print marketing materials.
- Logo on website and newsletter.
- A video of the sponsorship posted on social media (video supplied by sponsor).
- Individual acknowledgment of sponsorship via social media (two posts.)
- Exhibitor booth at event in prime location (includes 8' table and two chairs).
- Eight additional tickets to the event.

COMMUNITY SPONSOR

\$750

- Logo on all print marketing materials.
- Logo on website and newsletter.
- Individual acknowledgment of sponsorship via social media (one post).
- Exhibitor booth at event in prime location (includes 8' table and two chairs).
- Six additional tickets to the event.